



COURSE AGENDA

ITIL® INTERMEDIATE CONTINUAL SERVICE IMPROVEMENT (CSI)

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LEARNING UNITS

1. Introduction to continual service improvement

- Purpose, objectives, scope and value to business
- The context of service transition in ITIL service lifecycle
- The approach to CSI
- The business question to be asked to ensure that a CSI initiative is warranted
- The context of CSI in the ITIL service lifecycle
- The inputs and outputs to CSI

2. Continual service improvement principles

- How the success of CSI depends upon an understanding of change within an organization
- How the success of CSI depends upon a clear and unambiguous ownership and accountability
- How the CSI register supports the application of CSI
- How CSI drives the adoption of, and is influenced by service level management
- How knowledge management is a main element of any improvement initiative
- How the Deming Cycle is critical to both the implementation and application of CSI
- How CSI can make effective use of the various aspects of service measurement
- How CSI can be used to ensure good governance where goals are aligned and good management is achieved
- How frameworks, models, standards and quality systems fully support the concepts embodied in CSI

3. Continual service improvement process

- The seven step improvement process
- Purpose, objective, scope, value to business
 - Policies, principles & basic concepts
 - Process activities, methods & techniques
 - Triggers, inputs, outputs & interfaces
 - Critical success factors and Key performance indicators
 - Challenges & risks

How other processes play key roles in the seven-step improvement process

4. Continual service improvement methods and techniques

When to use assessments and what to assess

How a gap analysis can provide insight into the areas that have room for improvement

Benchmarking

Service measurement

Metrics

Return on investment

Service reporting

How availability management techniques such as component failure impact analysis, fault tree analysis, service failure analysis, technical observation and the expanded incident lifecycle can be used by CSI

How capacity management techniques such as business, service and component capacity management, workload and demand management, and the iterative activities of capacity management can be used by CSI

How CSI needs to take IT service continuity management requirements into consideration and how CSI can use risk management to identify areas for improvement

How problem management supports the activities of CSI

How knowledge management supports CSI

5. Organizing for continual service improvement

Service owner

Process owner
Process manager
Process practitioner
CSI manager
The nature of the activities and the skills required for the seven-step improvement process
Comparing the CSI manager role with other relevant roles
How the responsibility model (RACI) can be used when defining roles and responsibilities in CSI
6. Technology Considerations
The technology and tools required and how these would be implemented and managed to support CSI activities such as performance
7. Implementing continual service improvement
Critical considerations and where to start
The role of governance to CSI
The effect of organizational change for CSI
A communication strategy and plan
8. Challenges, critical success factors and risks
Challenges facing CSI
The appropriate critical success factors for CSI
The risk associated with implementing CSI
9. Summary & directed studies
Review of key concepts

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